



PPK
REAL
ESTATE



Years of Proven Success

The UAE's trusted real estate brokerage firm, specializing in off-plan and secondary properties. Deep expertise in the Dubai real estate market.

A track record of delivering exceptional results for developers.

About PPK Real Estate

Since 2005, PPK Real Estate has been introducing our clients worldwide to the most exciting property developments in Dubai, UAE.

We're headquartered in Dubai, with fully operational branch offices in Abu Dhabi, Sharjah and Aman, and plans in the pipeline to expand further in the GCC region as well as the Indian Subcontinent, Southeast Asia, and more.

At PPK Real Estate, we are not just property agents we are trusted advisors and long-term partners.

With a team of over 150 professional real estate consultants, we don't focus on closing deals. We focus on helping each client find the right opportunity that matches their real needs and goals.

We listen. We advise honestly. We care about our client's success as much as we care about our own.

We Don't Just Sell — We Guide, Support, and Partner

20+

YEARS ON
THE MARKET

4

REGIONAL OFFICES

100+

AFFILIATES
CATERING TO GLOBAL
CLIENTELE

This is what sets us apart —
real estate done with integrity, care, and partnership.

People Behind PPK Real Estate

PPK Real Estate was founded by visionary real estate leader Paaria. With over 40 years of combined experience across Dubai and international markets, she built a company that stands for trust, transparency, and long-term relationships – earning the confidence of investors and partners across the region and beyond.

Our team of **200+** multilingual real estate consultants is carefully selected and continuously trained not to sell, but to advise. We don't push deals we guide our clients toward smart, secure investments that truly match their goals.

Backed by a powerful network of developers, financial experts, and legal advisors, we use real-time market data to provide every client with clear, honest advice and high-potential opportunities. That's why PPK is not just a broker it's a strategic partner for investors worldwide.



Paaria

CEO & Founder

The Only Trademarked Real Estate Brokerage in UAE

A Mark of Distinction and Trust

PPK Real Estate is the only brokerage firm in the UAE with a registered trademark.

This distinction highlights our commitment to quality, professionalism, and building a strong brand.

Making Your Real Estate Transactions Easy & Lucrative

We provide a range of real estate services aimed to simplify the process of buying, selling, lending and renting property, helping you get the highest ROI with minimal hassle.

Our services include, but are not limited to:

Brokerage & Investment Advisory

Consultations on residential and commercial units within the UAE and the six Gulf countries in the middle east as well as bespoke requirements in America, India and Africa

Real Estate Marketing

Our experienced in-house marketing team is highly experienced in real estate marketing using different strategic platforms.

Asset Management

Our in-house property maintenance team is experienced in maintaining some of Dubai’s most sophisticated properties

Commercial Consultancy

Our long experience & access to the most cutting-edge data makes us uniquely equipped with the ability to forecast the real estate market and offer invaluable advice on upcoming developments, trends, expectations and pre-insights on the most groundbreaking plans in the pipeline

Finance & Mortgage

We have strong associations with some of the best financial institutions in the UAE, enabling us to make your home and ownership journey simple

Land Sourcing

We assist our clients to source the right plots of land within the UAE for development and construction. We have a plethora of architects, contractors and technical support to provide 360°property development aid

Legal Advisory Services

PPK is able to facilitate expert independent solicitors who would provide legal advice on UAE laws on investments, opening new business ventures, financing and documentation

PPK Real Estate

- Your Gateway To Dubai



The City of Opportunity

- The largest city of the United Arab Emirates (UAE) and the business capital of the country.
- Originally 3,900km, Dubai grew in size due to reclaimed land from the sea - over 200km of manmade islands, The Palm, have been created and are visible from the moon
- The population is estimated to be 3,355,900 individuals with about 85% of the expatriate population, making it more cosmopolitan than New York or London
- Considered the top business hub of the MENA region, as well as a major global transport hub
- Sitting at 25°N, similar latitude to Miami, Florida, Dubai enjoys sunny weather all year round
- Though Arabic is the official language, English is widely used and is the language of business among the residents
- In the last two decades, Dubai has become very liberal to best accommodate its multicultural residents, making it especially attractive to expats and tourists across the globe



Home to Iconic Landmarks



A City Like No Other



No Income Tax

The current tax-free regime is one of the most attractive advantages for foreign investors, businesspersons, and entrepreneurs. According to the applicable Dubai Tax Law, all types of income, irrespective of their nature, are exempted from taxation on the territory of the Emirate. Moreover, there are numerous Double Tax treaties, which are signed between the UAE and other countries, serving to avoid double taxation and stipulate tax-free government investments as well as tax-free air transportation and shipping.



A Liberal Haven in the Middle East

Dubai's liberal governance makes it not only unique in the region but also a popular destination for businesswomen from all over the world. It provides great career advancement and business startup opportunities, combined with the perks of tax-free income, making the prospect of working in Dubai appealing to everyone.



32 Sister Cities

Dubai has twin and sister cities around the world, including Busan (South Korea), Istanbul (Turkey), New York City (USA), Detroit (USA), Moscow (Russia), Barcelona (Spain), and Osaka (Japan).



Among The World's Safest

Dubai regularly ranks among one of the world's safest cities, and, along with Abu Dhabi, the safest city in the Middle East. It has one of the lowest violent crime rates. Among many ways that Dubai invests in its residents' safety and comfort, it provides pink taxis which are for women and families only.



Top Tourist Destination

Dubai continuously ranks among the top 10 most visited cities in the world. Before the pandemic, it ranked 4rd after Bangkok, Paris, and London, with around 16 million international visitors. According to Mastercard, visitors spend more money in Dubai than in any other city in the world.



Dubai World Cup

A Thoroughbred horse race held annually since 1996 and contested at the Meydan Racecourse, it is considered the "world's richest horse race." It has an annual purse (total amount paid out to winners) of \$12 million.

Social Facts:

Non-Muslims are allowed to practice their religion freely in Dubai

180+ schools offering American and British school curriculums

Friday brunch is a big deal in Dubai, with many restaurants and 5-star hotels offering lavish buffet brunches

Alcohol is permitted in Dubai but is regulated. The legal drinking age is 21

Freedom of speech is limited in Dubai, with stiff penalties for criticizing Islam, the Royal Family, or local culture.

The Prime Investment Location

Dubai is one of the most sought-after places to invest in property.

With its iconic, futuristic developments, luxurious amenities, the absence of property tax, and the highest property rental returns in the world, Dubai became a hub for real estate investment.

Why Dubai?

01

No Property Tax

Dubai is the only Emirate and one of the few places in the world where you do not have to pay a property tax. Tax-free properties have uplifted the Dubai real estate market.

02

Low acquisition Costs

Dubai property market has a lower acquisition cost when compared to the other capitals of the world, attracting global investors.

03

Free & Leasehold Areas

The local property buying area is divided into two categories: Freehold Areas where Emirati and non-Emirati can both buy property; and Leasehold Areas where non-locals can lease the property for up to 99 years, while the Emirati can buy as well as lease.

04

Resident Visas

Purchasing a property in Dubai makes you and your family eligible for a resident visa. A property worth \$200,000 guarantees a 3-year renewable visa while a property worth \$550,000 automatically grants a 10-year visa (Golden Visa).

05

The Centre Of Global Events

Dubai is becoming the centre of world ceremonies and events, be it global conferences, world expos or cricket matches, all the events are slowly gearing towards Dubai making it a big advantage for the real estate market.

06

Safe & Serene

According to the Gallup Global Law & Order report, the UAE was ranked second in the highest global law and order index right after Norway, scoring 93 and 94 points respectively. This has a direct impact on real estate as the investor is guaranteed their asset safety and appreciation.

Invest In Dubai With PPK Real Estate

Here is what we have for you:

**READY HOMES ACROSS PRIME DUBAI LOCATIONS
THE MOST ATTRACTIVE OFF PLAN INVESTMENT OPPORTUNITIES**

Your 12 months in the sun await you!

We will facilitate the purchase of luxury condominiums, penthouses, townhouses, villas and mansions across Dubai's landscape.

From the waterfront, high-rise condos in Dubai Downtown, to villas on the manmade islands of Palm Jumeirah, you can have it all.

PPK offers an existing investment opportunity with a guaranteed return of 8% on nearly all projects in Dubai.

Contact us now and ride the wave of Dubai's flourishing real estate market!

GET IN TOUCH

+971 52 351 4029

paaria@ppkrealestate.com



Highlighting Key Achievements - 2022



PARTNERING TO BUILD A BETTER TOMORROW

Working with **Emaar**, we've had the honor to help thousands of investors and families secure premium properties in Dubai's most iconic destinations — from Downtown Dubai to **Dubai Hills Estate**.

Through every sale, our mission has remained the same: to empower clients to make smart, future-proof investments — not just to buy property.

Our collaboration with Emaar reflects shared values of excellence, trust, and long-term growth.

Results we're proud of:

- **Hundreds of units sold**
- **Thousands of happy families**
- **Countless smart investment decisions**



Highlighting Key Achievements - 2022



CRAFTING EXCELLENCE, CREATING IMPACT

At **Sobha Hartland** and **Sobha One**, our consultants didn't just sell — they helped hundreds of investors see the future before it was built.

With unmatched market knowledge and honest advice, we've guided clients to some of the most rewarding off-plan investments in Dubai — all while staying true to our core: trust, care, and results.

- **150M AED worth of exclusive inventory sold.**
- **But our greatest achievement? Earning the trust of families and investors who now call Sobha “home”.**



Highlighting Key Achievements - 2022

DANUBE
PROPERTIES



AFFORDABLE LUXURY. REAL RESULTS.

Danube's developments are about accessibility, comfort, and value — and that's exactly what we delivered to thousands of our clients.

Through our partnership, we've supported first-time buyers, growing families, and smart investors to enter Dubai's market confidently and successfully.

- 100s of transactions closed
- 1,000+ clients served
- Every deal built on honesty, strategy, and care



Highlighting Key Achievements - 2022



BEYOND SALES. WE DELIVER SUCCESS STORIES

Over the past years, PPK Real Estate has proudly helped more than **7,000** families and **20,000+** investors find exceptional opportunities within DAMAC's iconic developments from Damac Lagoons to Damac Hills.

Yes, we've sold hundreds of units. But more importantly, we've guided thousands of people to secure high-yield investments, dream homes, and a better future.

Our consultants are not salespeople — they are advisors, partners, and long-term allies to our clients. That's why our collaboration with **DAMAC** goes beyond numbers — it's about trust, vision, and delivering lasting value.

270+ units sold at DAMAC Lagoons

450+ units sold at DAMAC Hills

But the real achievement? Thousands of lives changed for the better.



2024–2025: Where Trust Meets Triumph



HIGHLIGHTS FROM 2024

PPK Real Estate's longstanding bond with Sobha Realty. Awarded at the Sobha Stars Channel Partner Awards 2024

Hundreds of families guided toward their Sobha homes

A strong foundation of integrity, partnership, and refined expertise

This recognition stands as a graceful testament to a relationship built on care, clarity, and consistency.

ACHIEVEMENTS IN 2025

Elevating this journey further, 2025 marked new peaks of excellence.

Channel Partner of the Year – Sobha Realty 2025

Ranked among the Top 3 Performing Partners

Honoured with the Sobha Shining Star Award for International Roadshow Closures

These accolades express leadership, innovation, and an ambition that continues to shape the extraordinary.



2024–2025: Ambition, Accessibility, and Momentum



HIGHLIGHTS FROM 2024

Recognised at the Danube Channel Partner Awards 2024

1,000+ clients served with diligence and insight

Hundreds of successful transactions completed

A beacon for aspiring buyers, our work with Danube reflects trust, growth, and meaningful real estate guidance.

ACHIEVEMENTS IN 2025

The momentum advanced decisively into 2025, marking PPK Real Estate as a top force in the Danube ecosystem.

Inducted into the Top 1% Broker Club – Danube 2025

Awarded Channel Partner of the Year 2025 during the Timez launch

Recognised for exceptional performance and excellence

These honours highlight our drive and benchmark-setting performance



Comprehensive Sales Launch Services

From Pre-Launch to Sold Out

Branding and Marketing: Crafting compelling campaigns to build anticipation and attract buyers.

Pre-Launch: Generating early interest and building a strong database of potential buyers.

Launch Sale: Executing successful sales events to maximize sales volume and velocity.



Exclusive Inventory Underwriting

Sobha Hartland: A Case Study

Exclusively underwrote and sold **AED 150 million** worth of Sobha Hartland inventory in 2023.

Demonstrated our capability to handle exclusive sales and deliver strong results.



700+ Units Sold: A Testament to Teamwork

A Triumph of Data, Determination, and Delivery

- The combined success of selling over 700 units across Damac Lagoons, Damac Hills 1, and Damac Hills 2 is a testament to PPK Real Estate's unparalleled capabilities in the Dubai market.

Data-Driven Marketing: The Foundation of Success

- Our marketing team's data-centric approach is the cornerstone of this achievement. By leveraging:
 - Data Science: Analyzing market trends, buyer behaviors, and campaign performance.
 - Diverse Marketing Channels: Optimizing strategies across online, offline, and emerging platforms.
 - Lead Qualification: Focusing on quality leads that convert into sales.

We transform marketing efforts into tangible results.

Sales Team: The Driving Force

- Our resilient sales team's unwavering determination is the engine that powers our success. Their commitment to:
 - Building Relationships: Fostering trust with buyers and understanding their needs.
 - Overcoming Objections: Skillfully addressing concerns and finding solutions.
 - Closing Deals: Turning leads into loyal clients.

Ensures that our projects achieve exceptional sales performance.

20+ Years of Excellence, Where Winning is in Our DNA

PPK Real Estate: 20+ Years of Delivering Beyond Expectations

- For over two decades, PPK Real Estate has been the UAE's trusted partner in real estate success. As the only trademarked real estate brokerage in the country, our commitment to quality, professionalism, and exceeding expectations is unparalleled.

Winning is in Our DNA

- At PPK, we don't just strive for success – we embody it. Winning is ingrained in our DNA, driving us to conquer challenges, deliver results before deadlines, and exceed expectations on every project, no matter its complexity.

Driven by Values, Guided by Vision

Our founder, Paaria, has instilled core values that guide us:

- Empowerment: Equipping our team with the skills, technology, and passion to excel.
- Client-Centricity: Providing unparalleled service that puts our clients' needs first.
- Integrity: Operating with the highest ethical standards and unwavering honesty.

Their vision is our compass, leading us to become the UAE's undisputed real estate leader.

The PPK Advantage: Your Recipe for Success

- PPK Real Estate, the only trademarked brokerage with 20+ years of experience, where winning is our tradition, integrity is our foundation, and your success is our unwavering commitment.
- The synergy between our data-driven marketing and dedicated sales team is the PPK advantage. It's what sets us apart and ensures your project reaches its full potential. Choose PPK Real Estate and experience the power of data, determination, and delivery.



Ready to Take Your Project to the Next Level?

Contact us today to discuss how we can partner to make your next project a resounding success.

Your Trusted Partner in Real Estate Success

CALL OR WHATSAPP

+971 52 351 4029



+971 52 351 4029
paaria@ppkrealstate.com